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APPLICATION CHART

ON ROAD

LIGHT & MEDIUM TRUCKS



CITY BUS









STEER

FS424 FS424 EVO FS422 PLUS

EVO FS400

FS411

FS833

FS492

UT3000 PLUS

DRIVE

FD624

FD611

FD833

FS492

UT3000 PLUS

RAILER

FT524 FT524EVO

TSP3000

FT833

TMP3000

UT3000 PLUS









WINTER



ROADHAWK WINTER STEER

ROADHAWK WINTER DRIVE



VAN TYRES



ALL SEASON

SUMMER



WINTER





THE FIRESTONE EXPERIENCE

Your time starts now

You have a job to do, a destination to reach and a deadline to meet. Which is why you need tyres you can really trust. Tyres that come backed by over 100 years of dedication to quality. Combining value for money with reliable, hassle-free performance.



That is what makes Firestone the smart choice. For the job at hand and for everything else life has to offer.



1906

Firestone delivers 2000 sets of tyres to Ford Motor Company, the largest single tyre order in the automobile industry at the time.



1918

Firestone launches the "Ship By Truck" movement pioneering the trucking industry and transforming the shipping industry.



1943

First broadcast of "Firestone Televues" one of the first television series that didn't just broadcast news or sport.



1900

Firestone Tyre & **Rubber Company** is founded by Harvey Firestone in Akron. Ohio.



1928

Firestone opens its first overseas plant in Brentford, UK with other EU plants in Sweden, Spain, France, Portugal and Switzerland will follow the next decades.

The Voice of Firestone radio is aired for the first time, supporting emerging talents.

1928

1911

Ray Harroun wins the first Indianapolis 500 on Firestone tyres.

THE FIRESTONE STORY

An exciting heritage

The Firestone story began in 1900 through the efforts of one man, Harvey Firestone. He helped shape the modern world by putting tyres on vehicles and paving the roads they drove on. Harvey Firestone made honesty a cornerstone of the business world and believed in his work so much — he put his name on it.

It's that same vision that helped achieve groundbreaking performances in motorsport's arenas from Formula One to the Indianapolis 500 to the 24 Hours of Le Mans. It's what transformed the company into a significant global player in the tyre industry.

1988

1955

The company becomes the world's largest rubber producer.

Bridgestone and Firestone unite into a single corporation.



2023

Firestone rejuvenates its brand identity.

1965

A new world land speed record is set using Firestone tyres.

2014 - Today

The Firestone brand is being activated in Europe with a refreshed portfolio and a new music programme "Driven by music since 1928".

Today, Firestone is truly an iconic brand that has stood the test of time and became one of the most durable, dependable brands in history. Firestone's legacy continues to inspire people and help them discover their freedom to drive.















FIRESTONE, DRIVEN BY MUSIC SINCE 1928

Bringing music talent and music lovers together

Firestone supports upcoming music talents trying to make it big. The artists provide the music, Firestone provides the stage.

Over the years, Firestone has given hundreds of musical acts the opportunity to perform on the Firestone Stage at some of Europe's biggest festivals. Some of them went on to play the main stages of those same festivals.

Firestone will continue to support emerging bands on their road to the main stage. At the same time, the Firestone stage will remain a sure spot for music-loving fans to discover great new music.

We have been bringing people together through music since 1928 when our founder Harvey Firestone launched the first sponsored radio program, The Voice of Firestone. An innovative music platform for its time, The Voice of Firestone brought people of all ages together to discover new music artists and enjoy live performances. With the Firestone Music Tour, we invite people of all ages and backgrounds who are interested in and have a passion for music, travel, driving and fun to become part of the adventure.

More info on:

Firestone.eu

f

@firestone

#FirestoneMusic

(O)

@firestone europe



FS424 / FS424 EVO THE ULTIMATE RELIABILITY TO GO THE EXTRA MILE

- » Longer mileage. Increased mileage from 10% to 21% compared to predecessor. 1)
- » All year-round operational. Competitive Wet Grip label grades. Winter-ready with 3 Peak Mountain Snowflake marking (3PMSF).
- » Competitive fuel efficiency. Competitive RRC label grades. Reduced Rolling Resistance 8% to 15% compared to predecessor. 1)

ENLITEN











 Based on internal benchmark improvement vs. predecessor line-up (FS422 Plus). Results can vary depending on the road conditions, weather, pattern and size.





- » Improved rolling resistance ¹⁾ and up to 10% greater mileage ¹⁾ thanks to the latest compound technologies.
- » The Equalizer Rib Design in combination with the multiple sipes provides high resistance to irregular wear as well as excellent wet and dry handling.
- » Extend the life of your tyres even further with robust, retreadable casings.
- » Enjoy a smooth, comfortable and quiet ride with noise-dampening Groove Fences and Variable Pitch Sipes.



1) Compared to its predecessor, the Firestone FS422.







- » Longer mileage. Increased mileage from 10% to 21% compared to predecessor. 1)
- » All year-round operational. Competitive Wet Grip label grades. Winter-ready with 3 Peak Mountain Snowflake marking (3PMSF).
- » Competitive fuel efficiency. Competitive RRC label grades. Reduced Rolling Resistance 8% to 15% compared to predecessor.

ENLITEN



 Based on internal benchmark improvement vs. predecessor line-up (FD622 Plus).
 Results can vary depending on the road conditions, weather, pattern and size.







- » Longer mileage. Increased mileage from 10% to 21% compared to predecessor. 1)
- » All year-round operational. Competitive Wet Grip label grades. Winter-ready with 3 Peak Mountain Snowflake marking (3PMSF).
- » Competitive fuel efficiency. Competitive RRC label grades. Reduced Rolling Resistance 8% to 15% compared to predecessor.

ENLITEN



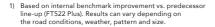


















- » Highly durable trailer tyre.
- » Good resistance to irregular wear for excellent mileage.
- $\ensuremath{\text{\textit{y}}}$ Quality casings ideal for regrooving and retreading.









- » Take corners with ease while extending the life of your tyres thanks to the FS411's square shoulder design.
- » Avoid wear and damage from stones courtesy of built-in stone ejectors.
- » Enjoy a smooth and comfortable ride thanks to noise-dampening groove fences.
- » Proven year-round safety with alpine and M+S markings.



1) Only available for 215/75 R 17.5







- » Drastically reduce premature wear thanks to integrated tie bars.
- » Count on reliable wet braking, even on winter roads, with the FD611's unidirectional tread.
- » Great value for money backed by the quality and reliability of the Bridgestone group.
- » Proven year-round safety with alpine and M+S markings.



NOTES

| - | | |
|---|--|--|
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- » Durable, reinforced compounds deliver long-lasting performance.
- » Robust construction minimises the risk of cuts and chips.
- » The rib lug pattern design gives you the steering and the grip you need.
- » Retreadable casings extend the life your tyres even further.











- » Superb traction both on and off the road.
- » High resistance to cutting and chipping, even in harsh conditions.
- » Highly durable tread and casing compound to help you get the most from your tyres.
- » Excellent retreadability for an even longer lifespan.







ALL POSITION



- » Really grips the surface thanks to great traction.
- » New compound ensures high resistance to cuts and chips.
- » Deep & wide tread blocks truly go the distance.
- » Cleans itself as you drive for consistent performance.













- » Great ON/OFF capabilities to tackle any surface condition with confidence.
- » Long tyre life thanks to solid resistance to irregular wear.
- » Durable casings deliver high payloads and high mileage.
- » High resistance to cutting and chipping, so you can just focus on job at hand.











TRAILER



- » Long-lasting performance, even in tough conditions.
- » Very even-wearing tyre for performance you can count on, again and again.
- » Durable tread and casing compound, ensuring excellent mileage.
- » High resistance to cutting and chipping, making it ideal for ON/OFF applications.











- » Durable construction for long-lasting performance.
- » Reliable grip in all conditions, all year round.
- » Robust, highly retreadable casings.









ALL POSITION



ROADHAWK WINTER STEER

THE ULTIMATE RELIABILITY TO KEEP ON DUTY ALL WINTER LONG

- » Winter driving performance for reliable handling in mild snow and wet conditions.
- » Resistance against irregular wear.
- » Suitable and optimized for all year round driving.









- » Winter driving performance for reliable traction in snow conditions.
- » Anti-slip blocks for adequate stability and wet-weather handling.
- $\boldsymbol{\mathsf{w}}$ Suitable and optimized for all year round driving.





DRIVE



| | <u> </u> |
|--|----------|
| | |
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- » Outstanding fuel economy, rolling resistance and wet-weather handling.
- » Engineered to keep on performing with robust construction and long wear life.
- » Competitive total cost of ownership to give you an extra advantage.















- » Optimised fuel efficiency. 1)
- » Winter ready. 2)



- RRC label C, exception 215/75R16C 116/114R & 235/65R16C 121/119R (10PR version) will come in E Class.
- 2) Certified for snow with 3PMSF.







- » Outstanding performance in snow and ice. 1)
- » Robust construction and high mileage potential.
- $\boldsymbol{\mathsf{y}}$ Enhanced wet grip and braking. $^{2)}$



- 1) Certified for snow with 3PMSF.
- 2) Compared to Vanhawk Winter.









On Road

| Pattern | Size | Load/Speed Index | | * | (1) | dB | M+S | |
|----------------|-----------------------------|------------------|---|----------------|-----|----|----------|---|
| FS424 | | | | | | | | |
| | 295/80 R 22.5 | 152/148 M | | Available soo | n | | ✓ | ~ |
| | 315/80 R 22.5 | 156/150 L | С | В | Α | 69 | , | J |
| | | 154/150 M | | | | | • | |
| | 315/70 R 22.5 | 154/150 L | В | В | Α | 71 | ~ | J |
| | | 152/148 M | | | | | • | • |
| | 385/65 R 22.5 | 160 K | | Available soo | n | | , | _ |
| | | 158 L | | | | | | |
| | 385/55 R 22.5 | 160 K | | Available soo | n | | ~ | , |
| | | 158 L | | | | | · | |
| FS424 EVO | | | | | | | | |
| | 315/70 R 22.5 | 156/150 L | С | В | Α | 70 | ~ | _ |
| | | 154/150 M | | | | | | |
| | 385/65 R 22.5 | 164 K | | Available soo | n | | , | J |
| | | 158 L | | | | | | |
| FS422 PLUS EVO | | | | | | | | |
| | 295/80 R 22.5 | 154/149 M | | Available soo | n | | ~ | ~ |
| FD624 | | | | | | | | |
| | 295/80 R 22.5 | 152/148 M | | Available soon | | | ~ | ~ |
| | 315/80 R 22.5 | 156/150 L | С | С | В | 74 | _ | |
| | | 154/150 M | | | | | • | • |
| | 315/70 R 22.5 | 154/150 L | С | С | С В | 74 | , | |
| | | 152/148 M | | | | | • | • |
| | 295/60 R 22.5 | 150/147 L | | Available soo | n | | ~ | ~ |
| FT524 | | | | | | | | |
| | 385/65 R 22.5 | 160 K | | Available soo | n | | , | J |
| | | 158 L | | | | | • | - |
| | 385/55 R 22.5 ¹⁾ | 160 K | В | В | Α | 70 | , | J |
| | | 158 L | | | | | • | • |
| FT524 EVO | | | | | | | | |
| | 385/65 R 22.5 ¹⁾ | 164 K | В | В | Α | 70 | ~ | J |
| | | 158 L | | | | | · | • |
| TSP3000 | | | | | | | | |
| | 9.5 R 17.5 | 143/141 J | D | D | В | 72 | ~ | ~ |
| | 215/75 R 17.5 | 135/133 K | Е | С | В | 71 | ~ | ~ |
| | 235/75 R 17.5 | 143/141 J | D | D | Α | 70 | ~ | _ |
| | | 144/144 F | | | | | • | • |
| | 245/70 R 17.5 | 143/141 J | D | D | В | 71 | ~ | _ |
| | | 146/146 F | | | - | /1 | • | • |
| | 265/70 R 19.5 | 143/141 K | D | В | Α | 70 | ~ | ~ |
| | 285/70 R 19.5 | 150/148 J | D | С | Α | 70 | ~ | ~ |
| | 425/65 R 22.5 | 165 K | С | D | Α | 70 | | |

¹⁾ FRT marked tyre.

Light & Medium Trucks

| Pattern | Size | Load/Speed Index | | | 1)) | dB | M+S | A |
|---------|---------------|------------------|---|-------------|-----|----|----------|---|
| FS411 | | | | | | | | |
| | 205/75 R 17.5 | 124/122 M | С | В | В | 72 | ~ | ~ |
| | 215/75 R 17.5 | 126/124 M | С | В | В | 72 | ~ | ~ |
| | 225/75 R 17.5 | 129/127 M | С | В | Α | 70 | ~ | ~ |
| | 235/75 R 17.5 | 132/130 M | С | В | Α | 71 | ~ | ~ |
| | 245/70 R 17.5 | 136/134 M | С | В | В | 72 | ~ | ~ |
| | 245/70 R 19.5 | 136/134 M | С | В | В | 72 | ~ | ~ |
| | 265/70 R 19.5 | 140/138 M | С | В | Α | 71 | ~ | ~ |
| | 285/70 R 19.5 | 145/143 M | С | В | В | 72 | ~ | ~ |
| FD611 | | | | | | | | |
| | 205/75 R 17.5 | 124/122 M | D | С | Α | 73 | ~ | ~ |
| | 215/75 R 17.5 | 126/124 M | С | В | Α | 72 | ~ | ~ |
| | 225/75 R 17.5 | 129/127 M | С | В | Α | 72 | ~ | ~ |
| | 235/75 R 17.5 | 132/130 M | D | В | Α | 72 | ~ | ~ |
| | 245/70 R 17.5 | 136/134 M | С | В | В | 74 | ~ | ~ |
| | 245/70 R 19.5 | 136/134 M | D | В | В | 75 | ~ | ~ |
| | 265/70 R 19.5 | 140/138 M | С | В | Α | 72 | ~ | ~ |
| | 285/70 R 19.5 | 145/143 M | С | В | В | 75 | ~ | ~ |

On/Off Road

| Pattern | Size | Load/Speed Index | | • | (1)) | dB | M+S | A |
|-------------|---------------|------------------|---|---|------|----|-----|---|
| FS833 | | | | | | | | |
| | 13 R 22.5 | 156/150 K | С | В | Α | 70 | ~ | ~ |
| | 315/80 R 22.5 | 156/150 K | С | В | Α | 70 | ~ | ~ |
| UT3000 PLUS | | | | | | | | |
| | 11 R 22.5 | 148/145 K | E | С | Α | 70 | ~ | ~ |
| | 12 R 22.5 | 152/148 K | D | С | В | 72 | ~ | ~ |
| | 295/80 R 22.5 | 152/148 K | D | С | В | 70 | ~ | ~ |
| FD833 | | | | | | | | |
| | 13 R 22.5 | 156/150 K | D | В | В | 75 | ~ | ~ |
| | 315/80 R 22.5 | 156/150 K | D | В | В | 75 | ~ | ~ |
| FT833 | | | | | | | | |
| | 385/65 R 22.5 | 160 K | С | В | В | 71 | ~ | ~ |
| TMP3000 | | | | | | | | |
| | 265/70 R 19.5 | 143/141 J | E | С | В | 73 | ~ | ~ |
| | 275/70 R 22.5 | 148/145 K | D | D | Α | 71 | ~ | ~ |
| | 445/65 R 22.5 | 169 K | D | С | В | 72 | ~ | ~ |

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City bus

| Pattern | Size | Load/Speed Index | | *** | | dВ | M+S | A |
|---------|---------------|------------------|---|-----|----------|-----|-----|---|
| FS492 | | | | | | | | |
| | 275/70 R 22.5 | 152/148 J | | С | ^ | 71 | | |
| | | 150/148 K | D | C | А | / 1 | • | • |

Winter

| Pattern | Size | Load/Speed Index | | | *** | (1) | dB | M+S | | |
|--------------|---------------|------------------|----------------|-----------------|----------------|----------------|-------|-----|--|--|
| ROADHAWK WIN | ITER STEER 1) | | | | | | | | | |
| | 385/65 R 22.5 | 160 K | Available soon | | | | | | | |
| | | 158 L | | | Available soon | | | | | |
| | 385/55 R 22.5 | 160 K | | | | Available soon | | | | |
| | | 158 L | | | | Available | 50011 | | | |
| ROADHAWK WIN | ITER DRIVE 1) | | | | | | | | | |
| | 315/80 R 22.5 | 154/150 M | | | | Available | 5000 | | | |
| | | 156/150 L | | Available 50011 | | | | | | |
| | 315/70 R 22.5 | 152/148 M | Available soon | | | | | | | |
| | | 154/150 L | Available soon | | | | | | | |

Van Tyres

| Pattern | Size | Load/Speed Index | | *** | 1)) | dB | M+S | |
|-----------|---------------|------------------|---|-----|-----|----|-----|--|
| VANHAWK 2 | | | | | | | | |
| | 195/70 R 15 C | 104/102 R | С | В | В | 71 | | |
| | 205/70 R 15 C | 106/104 R | С | В | В | 72 | | |
| | 215/70 R 15 C | 109/107 S | С | В | В | 72 | | |
| | 225/70 R 15 C | 112/110 S | С | В | В | 71 | | |
| | 205/65 R 15 C | 102/100 T | С | В | В | 72 | | |
| | 215/65 R 15 C | 104/102 T | С | В | В | 71 | | |
| | 175/75 R 16 C | 101/99 R | С | В | В | 72 | | |
| | 185/75 R 16 C | 104/102 H | С | В | В | 71 | | |
| | 195/75 R 16 C | 107/105 R | С | В | В | 71 | | |
| | 205/75 R 16 C | 110/108 R | С | В | В | 72 | | |
| | 215/75 R 16 C | 113/111 R | С | В | В | 72 | | |
| | 195/65 R 16 C | 104/102 T | С | В | В | 72 | | |
| | 205/65 R 16 C | 107/105 T | С | В | В | 72 | | |

¹⁾ Available in 2024.

Van Tyres

| Pattern | Size | Load/Speed Index | | 777 | (1) | dB | M+S | |
|-----------|---------------|------------------|---|-----|-----|----|-----|---|
| VANHAWK 2 | | | | | | | | |
| | 215/65 R 16 C | 109/107 T | С | В | В | 71 | | |
| | 215/65 R 16 C | 106/104 T | С | В | В | 71 | | |
| | 225/65 R 16 C | 112/110 R | С | В | В | 71 | | |
| | 235/65 R 16 C | 115/113 R | С | В | В | 71 | | |
| | 195/60 R 16 C | 99/97 H | С | В | В | 72 | | |
| | 215/60 R 16 C | 103/101 T | С | В | В | 72 | | |
| VANHAWK M | ULTISEASON | | | | | | | |
| | 195/70 R 15 C | 104/102 R | С | В | Α | 72 | ~ | ~ |
| | 215/70 R 15 C | 109/107 S | С | В | В | 73 | ~ | ~ |
| | 225/70 R 15 C | 112/110 S | С | В | В | 73 | ~ | ~ |
| | 215/65 R 15 C | 104/102 T | С | В | В | 73 | ~ | ~ |
| | 185/75 R 16 C | 104/102 R | С | В | Α | 72 | ~ | ~ |
| | 195/75 R 16 C | 107/105 R | С | | | 72 | | |
| | | 110/108 R | D | В | Α | 12 | ~ | ~ |
| | 205/75 R 16 C | 110/108 R | С | В | Α | 72 | ~ | ~ |
| | 215/75 R 16 C | 113/111 R | С | | | 70 | | |
| | | 116/114 R | D | В | В | 73 | ~ | ~ |
| | 225/75 R 16 C | 121/120 R | С | В | В | 73 | ~ | ~ |
| | 195/65 R 16 C | 104/102 T | С | В | Α | 72 | ~ | ~ |
| | 205/65 R 16 C | 107/105 T | С | В | Α | 72 | ~ | ~ |
| | 215/65 R 16 C | 106/104 T | С | В | В | 70 | | |
| | | 109/107 T | C | В | В | 73 | ~ | ~ |
| | 225/65 R 16 C | 112/110 R | С | В | В | 73 | ~ | ~ |
| | 235/65 R 16 C | 115/113 R | | D. | | 72 | | |
| | | 121/119 R | С | В | В | 73 | ~ | ~ |
| | 195/60 R 16 C | 99/97 H | С | В | Α | 72 | ~ | ~ |
| | 215/60 R 16 C | 103/101 T | С | В | В | 73 | _ | _ |

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Van Tyres

| Pattern | Size | Load/Speed Index | | *** | 1))) | dB | M+S | |
|-----------|---------------|------------------|---|-----|------|----|-----|---|
| VANHAWK 2 | WINTER | | | | | | | |
| | 165/70 R 14 C | 89/87 R | D | В | Α | 72 | ~ | ~ |
| | 175/65 R 14 C | 90/88 T | Е | В | Α | 72 | ~ | ~ |
| | 195/70 R 15 C | 104/102 R | D | В | Α | 72 | ~ | ~ |
| | 205/70 R 15 C | 106/104 R | D | В | Α | 72 | ~ | ~ |
| | 215/70 R 15 C | 109/107 R | D | В | В | 73 | ~ | ~ |
| | 225/70 R 15 C | 112/110 R | D | В | В | 73 | ~ | ~ |
| | 205/65 R 15 C | 102/100 T | D | В | Α | 72 | ~ | ~ |
| | 185/75 R 16 C | 104/102 R | D | В | Α | 72 | ~ | ~ |
| | 195/75 R 16 C | 107/105 R | D | В | Α | 72 | ~ | ~ |
| | 205/75 R 16 C | 110/108 R | D | В | Α | 72 | ~ | ~ |
| | 215/75 R 16 C | 113/111 R | D | В | В | 73 | ~ | ~ |
| | 225/75 R 16 C | 121/120 R | D | В | В | 73 | ~ | ~ |
| | 195/65 R 16 C | 104/102 T | D | В | Α | 72 | ~ | ~ |
| | 205/65 R 16 C | 107/105 T | D | В | В | 73 | ~ | ~ |
| | 215/65 R 16 C | 106/104 T | | | | 73 | | |
| | | 109/107 T | D | В | В | /3 | ~ | ~ |
| | 225/65 R 16 C | 112/110 R | D | В | В | 73 | ~ | ~ |
| | 235/65 R 16 C | 115/113 R | D | В | В | 73 | ~ | ~ |
| | 195/60 R 16 C | 99/97 T | E | В | Α | 72 | ~ | ~ |
| | 215/60 R 16 C | 103/101 T | D | В | В | 73 | ~ | ~ |

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NOTES





| Func | tion | Benefit |
|-----------------------|---|--|
| 3D SIPES | Blocks interlocking and deformation reduction. | Wear-up and irregular wear decrease. |
| C.T.D.M. | C.T.D.M. optimises the casing contour for various performance factors. | Improved handling. Improved retreadability. Improved irregular wear. Improved wear life. Lower fuel consumption. |
| DUAL SIPE | Improves wet/winter performance as well as reducing stone retention. | Excellent handling. Improved casing value. |
| ERD | Combats the likelihood of river wear and other irregular wear types occuring on the tyres' inner ribs. | Improved wear life through reduced irregular wear. |
| GROOVE FENCE | Reduces noise. | Driver's comfort. Help to meet severest noise regulation standards. |
| LOW ENERGY PATTERN | Reduces wear energy. Better control of the block movements. | Increased mileage. Reduced fuel consumption. |
| SIDE GUARD | Protects casing against sidewall damage from kerbs and other road hazards. | Longer casing life. Higher retreadability and casing value. |
| SLIM BEAD | Reduced bead filler volume and tyre weight (~1,5 Kg) without compromising the tyre durability. | Fuel savings. |
| SQUARE SHOULDER | Reduces irregular wear. Stable cornering behaviour. | Longer tyre life. |
| STONE EJECTOR | Eject stones from the ribs. | Reduction in stone drilling. Improved casing retreadability and value. |
| TIE BAR | The tie-bars between the tread blocks in the shoulder area increases circumferential stiffness. | The increased stiffness minimises heel and toe wear which leads to a longer service life, reduction of the need to turn the tyres to even the wear and reduction of tyre maintenance costs. Quiet running with less heel and toe wear. |
| UNI | Disperses water quickly away from the centre of the tyre and into the main grooves allowing a full footprint in wet conditions. | High level of wet handling and braking for improved ride comfort and safety. |
| VDS | The Variable Depth Sipes give a higher density of siping in the tread. | High traction for improved wet performance, especially braking. Solid ribs means high level of handling performance. |
| VPS | Reduces the noise generated by a regular pattern spacing. The overall noise level is reduced by spreading the frequency range. | Noise level reduced both externally and internally to the vehicle. Comfort improved, especially in bus & coaches. |
| WAYED BELT | Increases casing stability and durability. | Higher load capability. Higher casing retreadability and value. |

Enliten Technology

ENLITEN is a combination of cutting-edge technologies. Providing improved sustainability characteristics and Enhance TCO. Without compromising on Safety and Outstanding tyre performance.



SAFETY

Safety will always be our number one priority on which we will not compromise. That is why we develop tyres in a way to ensure the highest levels of safety in dry, wet & snow conditions.

SUSTAINABILITY

ENLITEN enables a lower environmental impact through CO₂ emissions reduction, resource efficiency and material circularity.

PERFORMANCE

Our tyres offer outstanding performance in the focus area of each product, delivering on the criteria that matter most to the customer.



FRT (FREE ROLLING TYRE)

Definition

In the case of trucks, an FRT (Free Rolling Tyre) is a tyre which may only be fitted on trailer or tag axles and not on drive or front steer axles.

Claim policy

Bridgestone recommends that truck tyres marked "FRT" (Free Rolling Tyre) only be fitted on trailer or tag axles and not on drive or front steer axles. Neither Bridgestone nor any of its affiliated entities may be held liable for any damage, loss or any other claim relating to an FRT-marked tyre which has been fitted in the drive or front steer position against Bridgestone's recommendation, unless such damage, loss or claim arises due to a fault of Bridgestone or its affiliated companies.

M+S MARKING (MUD + SNOW)

Definition

Based on manufacturer's own statement, the M+S marking relates to the tyre's tread pattern, tread compound or structure providing better grip and braking performance in mud and fresh or melting snow. (ECE 54 Regulation)

ALPINE MARKING



Definition

All our tyres carrying the Alpine marking have passed a snow acceleration test in winter conditions as defined in the UNECE Regulation 117.02 and the UNECE 109 which makes them suitable for winter use on snowy or icy roads.

Reducing tyre costs starts with maximising the performance life of your tyres.

Bandag retreads are built around Bridgestone / Firestone's premium new tyres and Bandag state-of-the-art retreading process technology, the perfect match to extend tyre life and reduce cost per kilometre, up to 30%* lower cost, compared to a new tyre.





CASINGS THAT ARE BUILT TO LAST



GREAT BRIDGESTONE NEW TYRE PERFORMANCE



BANDAG PREMIUM RETREADS

Maximise the life of your tyres while minimising your costs.

- Ingeniously built, using the most advanced technologies.
- Strong structure, increasing the stability, durability and multiple retreadabillity of your tyres.



- · Renowned quality.
- Complete range of tyres, covering all sizes, applications and seasons.
- Ecopia, low rolling resistance tyres for maximum fuel efficiency and safety, while reducing the environmental impact.
- Duravis, versatile tyres for great wear performance while ensuring fuel efficiency, durability and safety.

Similar performance to new tyres, up to 30% lower cost*. With no compromise on safety.

- State-of-the-art-equipment and strict quality standards to deliver reliable premium retreads.
- A wide range of highperforming products to perfectly match all vehicle types, applications and casings.





SUSTAINABILITY AND REDUCED COST PER KILOMETRE



- Maximise your tyres' life and reduce the total tyre cost per kilometre by extending the life of premium casings through a digitalised production system, BASys.
- Reduce your environmental footprint by ensuring the efficient use
 of your casing assets, contributing to a circular economy.

^{*} Based on internal field evaluation and tests conducted with Bridgestone's research and development facilities

Bandag: The reliable, cost-effective and sustainable retread solution by Bridgestone, supporting the transition towards a circular economy.

As a **global leader** in retreading solutions, Bandag combines over 65 years of industry **expertise** with an uncompromising dedication to **sustainability**, **safety and reliability**.



REDUCED USE OF NATURAL RESOURCES *



REDUCED WASTE &
CARBON EMISSIONS
DURING THE
MANUFACTURING PROCESS



REDUCED COST PER KM



NETWORK OF EUROPEAN FRANCHISEES



FAST, FLEXIBLE & HIGH-QUALITY SERVICE



RELIABLE PERFORMANCE





SUSTAINABLE SOLUTION

Reduce your environmental footprint by ensuring the efficient use of raw materials and contributing to a circular economy.



RELIABILITY

Our highly specialised Bandag Franchisees work with state-ofthe-art-equipment and strict quality standards to deliver reliable premium retreads.



PROFITABILITY

Maximise your tyres' life while reducing the total tyre cost per kilometre by extending the life of premium casings through a digitalised production system, BASys.



A PRODUCT FOR EVERY NEED

Bandag offers a wide range of high-performing products to perfectly match all vehicle types, applications and casings and extends the life of premium tyres.



PROXIMITY

Get personalised, fast and localised solutions delivered to your doorstep through our Franchisee Dealer Network with 80+ locations throughout Europe.

As a subsidiary of Bridgestone, a global leader in tyres and rubber providing solutions for safe and sustainable mobility, you can be sure that Bandag has you covered with quality you can rely on. Helping you build a safe, sustainable, reliable, competitive and simply better business.





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