

KMAX GEN-3

GOODYEAR TYRE SAVINGS MATRIX

HOW MUCH COULD YOUR FLEET SAVE WITH KMAX GEN-3?

Discover the **potential annual savings** for your fleet by upgrading to the new Goodyear KMAX GEN-3 tyre range.

MATCH YOUR **FLEET SIZE** (TOP ROW) WITH **AVERAGE ANNUAL MILEAGE** (LEFT COLUMN) TO SEE YOUR POTENTIAL ANNUAL SAVINGS.*

 5	25	50	100	250	500	
75,000 km	£ 4,117	£ 27,449	£ 41,174	£ 82,349	£ 205,873	£ 411,747
100,000 km	£ 5,489	£ 27,449	£ 65,879	£ 109,799	£ 274,497	£ 548,996
120,000 km	£ 6,588	£ 32,939	£ 65,879	£ 131,758	£ 329,397	£ 658,794
150,000 km	£ 8,235	£ 41,174	£ 82,349	£ 164,699	£ 411,747	£ 823,493

* Savings per vehicle combination (tractor + semi-trailer), based on internal Goodyear calculation, considering official rolling resistance values of KMAX GEN-3 vs. KMAX GEN-2 tyres. Average fuel consumption 27l/100km, fuel price £1.42 / liter. Actual savings may vary based on (but not limited to) vehicle condition and maintenance, traffic conditions, driver behaviour and other factors.

GOODYEAR

TYRE SAVINGS BREAKDOWN

For a vehicle driving an average of **100,000 km per year**, switching to KMAX GEN-3 can reduce your fuel costs by

UP TO
£1,097
FUEL SAVINGS PER VEHICLE*

KMAX GEN-3

KEEP ON ADVANCING



HERE'S A BREAKDOWN OF YOUR SAVINGS, AS WELL AS
THE ADDITIONAL BENEFITS OF MOVING TO THE KMAX GEN-3 RANGE.

FUEL SAVINGS

An abrasion-resistant tread compound with silica means KMAX GEN-3 has a lower rolling resistance compared to its predecessor.

- Helps obtain considerable yearly fuel savings.

MASSIVE MILEAGE

The KMAX GEN-3 offers the same mileage as the KMAX GEN-2, with a strong silica-based carcass that creates the durability needed for more demanding roads.

- Less frequent tyre purchases, helping to reduce the cost per kilometre.
- The entire range is fully retreadable, helping to lower overall tire costs.

OPERATIONAL EFFICIENCY

KMAX GEN-3 is ELECTRIC DRIVE READY, which means you can use the same set of tyres for your diesel, hybrid and electric drivelines. In a world where mixed fleets will soon become the standard, this is a saving that might be hard to quantify, but impossible to ignore.

- Helps lower overall tyre costs by eliminating the need for new tyres as fleets transform.
- Helps spend less time and money on tyre management.

CLICK THE LINK TO
**LEARN MORE ABOUT
KMAX GEN-3**
[GOODYEAR.EU/TRUCK](https://www.goodyear.eu/truck)

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